



NEW HAMPSHIRE CHAPTER

YOUR CONNECTION TO THE OUTDOORS

EXCOMM MEETING AGENDA

Date: 2/07/19

Location: Holiday Inn, Brown Ave., Manchester, NH
Food provided by Biking

Name	Officer	
Rick Silverberg	Chair	x
Jim Kent	Vice Chair	
Kerry Landry	Treasurer	x
Wanda Rice	Secretary	x
Frank Miller	Past Chair	x
John Mullens	Regional Director	x
Name	Committee	
Hiel Lindquist	Biking	x
Jen Kimball	Communications	x
Christina Cozzens	Communications	x
Paul Hopkins	Con/Ed	x
Janis Stokes	Con/Ed	
Larry Yetter	Excursions	x
Beth Zimmer	Excursions	x
Jamie Gillon	Membership	x
Kathleen Upton	Mountaineering	
Ben Green	Mountaineering	
Bob McLaughlin	Newsletter	
Robin Temple Diamond	Paddling	x
Roscoe Diamond	Paddling	x
Paul Berry	Paddling	x
Debbie Marcus	Programs	
Sue Newhall	Programs	
Paul Pinkham	Ski	
Valerio Viti	Ski	
Thor Smith	Ski	x
Richie Holstein	Trails	x
Bill Foster	Trails	
Paul Berry	Website	x
Max McClaskie	Website	
Jamie Cullinane	20's & 30's	

Guests

Susannah Hatch Volunteer Relations x

6:55 PM Call to order, attendance, introductions and announcements

1. Next meeting date: March 7, 2019 in Concord at Society for the Protection of NH Forests.

Food will be provided by Communications. There was a question regarding moving Feb 2020 meeting further north due to potential weather in general in February. To be discussed at a future meeting.

2. Approval of December meeting minutes Secretary: Wanda Rice

Looking for substitute minute taker for March meeting. Edited minutes for December were sent out prior to the meeting for final examination. A motion was made, seconded and all voted in favor of accepting the November minutes.

3. Treasurer's Report Kerry Landry

We have around \$56,000 available of which \$15,000 has been put aside for Cardigan. There is \$6,000 in our account that is disbursement money from the Bernice Johnson Fund that is to be used for family events. This is primarily used by the Family Group in Excursions. There is \$35,000 available in checking.

4. Chapter Committee goals Rick Silverberg

Overall, many of the committee goals tended to have a leader development theme in their goals.

- Continue to grow membership with efforts to attract a more diverse (age, race, gender identity) and active participant group.
- Continue to recruit, train and retrain leaders.
- Continue to offer large numbers of volunteer lead activities.
- Offer more educational activities.
- Continue our efforts on trail stewardship.
- Continue efforts on conservation.
- Collaborate with other chapters and organizations.
- Continue to be involved with club wide efforts on the strategic plan and encourage the club to remain responsive to its members' and chapters' needs and wishes.

Motion to approve the goals, seconded, most in favor.

On the agenda for the September meeting will be a reflection on the goals and progress toward meeting them.

There was a question regarding the ability to find out total number of leaders in the chapter and accessing other general reports regarding number of activities run by the chapter in a given time frame. There was a comment that NH has over 14,000 members and is the second largest chapter. NH gains approximately 1000 new members per year, but there are also losses that occur which results in only a small amount of net growth.

5. Budget review Kerry, Rick, Frank

In general, it seemed that the committee budgets followed committee goals. Budgets from recent previous years were designed to help spend down reserves. Since the reserves have been sufficiently spent down, this year the budget needs to be more balanced.

Principles for this year's budget: try to charge for workshops to offset the costs of putting on the workshops if possible. When asking to buy big items, make sure it is really needed. Ask if the purchase can be made incrementally. Specialty training with fees: committees need to be specific on number people who have committed to go. If there is no commitment on a person to go to a particular training, take it off the budget. Do training incrementally if possible by spreading it out over a number of years.

The budget that was submitted initially significantly exceeds our expected income of around \$43,000. In 2013, 2014, and 2015, the budgets were in the \$40,000 range and committees didn't spend their budgeted amounts. This contributed to an accumulation of excess funds. From 2016 on, the budgets grew until this year topped out at \$80,000. Many committees were asked to submit revised budgets. Two committees have submitted revisions, suggestions have been made for several others who need to turn in updates, ***new budgets are due to Kerry by 2/21/19***. Each committee should check the notes sent to them regarding changes they should make.

There was a question regarding Chapter Hut night which charges \$95 per person and is subsidized from a cost of over \$120 per person. A discussion of Hut night and the subsidy will be on the agenda for the next meeting.

The chapter must keep 18 months of operating budget on hand in case of emergency or lack of income. Budget related questions should be directed to Kerry, Rick or other officers. There was a question regarding color printing for newsletter. Extra copies are to be used for handouts and advertising, so serve a dual purpose. Previously approved at October meeting. Around 1000 are mailed out and the rest are sent digitally.

The final budget will be voted upon at March meeting. The next budget cycle will start earlier in the fall to allow for more time for editing.

6. Report from Annual Summit Rick, Richie, Paul B.

Rick received over 1000 emails regarding the new logo & branding. This was a major topic at summit. No volunteer committees were involved as focus groups to supply any feedback on the logo or process. AMC staff made a decision to involve only staff. There was general unhappiness with the reduced volunteer involvement level in Club decisions about matters like the new logo. Question: did board of directors approve new logo? John Mullens said yes, at the November or December meeting. Transitioning of logo is expected to be somewhat gradual. Communications Committee commented that there doesn't seem to be a roll out plan which will lead to confusion about when the new logo is supposed to take over for the old. They also commented that there are a large number of variants of the logo.

The Inter Chapter Trails meeting talked about guidelines for trails leadership. On a side note, Richie commented that there was side discussion of an autism friendly trail at Cardigan as it would be simpler to implement than an ADA compliant trail.

Paul B. noted that the OLDC finalized new leadership guidelines. One take away is that leaders must put activities on the database before advertising anywhere else. The Club leader handbook will have the updated code of conduct included in a couple

months. Codes for trip levels were discussed. Some chapters use codes to describe the difficulty of a hike and want to keep the system. If something is described as “fast”, what does that mean? The OLDC voted to focus on standardization of key terms. Terms such as “fast” will need to be defined by discipline.

Inter Chapter Paddling committee meeting was not productive.

General comment regarding Annual Meeting is that there are too many things are offered at the same time and it is hard to choose what to attend.

7. Updates from Committees

Ski: Cog access is in question so Ski is not doing any trips there for the time being.

Communications: can give your activities advertising on social media if you request it. Send trip pics to Communications for publication on social media to help generate interest with the public.

Website: Max will be looking for final edits and ideas in preparation for the upcoming transition to the new website.

Jaime said that April 20 is Wild New Hampshire Day.

Paul Hopkins is willing to offer a course on creating presentations for the new projector.

Adjourn 8:38