



NEW HAMPSHIRE CHAPTER

YOUR CONNECTION TO THE OUTDOORS

EXCOMM MEETING AGENDA

Date: 6/06/19

Location:

Food provided by Mountaineering

<u>Name</u>	<u>Officer</u>			
Rick Silverberg	Chair	x		
Jim Kent	Vice Chair	x		
Kerry Landry	Treasurer	Wanda Rice	Secretary	x
Frank Miller	Past Chair	x		
John Mullens	Regional Director	x		
<u>Name</u>	<u>Committee</u>			
Hiel Lindquist	Biking	x		
Jen Kimball	Communications	x		
Christina Cozzens	Communications	x		
Paul Hopkins	Con/Ed	x		
Larry Yetter	Excursions	x		
Beth Zimmer	Excursions	x		
Jamie Gillon	Membership	x		
Kathleen Upton	Mountaineering	x		
Ben Green	Mountaineering			
Bob McLaughlin	Newsletter			
Robin Temple Diamond	Paddling	x		
Roscoe Diamond	Paddling	x		
Paul Berry	Paddling	x		
Debbie Marcus	Programs	x		
Paul Pinkham	Ski			
Valerio Viti	Ski			
Thor Smith	Ski	x		
Richie Holstein	Trails	x		
Bill Foster	Trails	x		
Paul Berry	Website	x		
Max McClaskie	Website			
Jamie Cullinane	20's & 30's	x		

Guests

Herb Kingsbury & Guests x

7:00 pm, Call to order, attendance, introductions and announcements.

1. Next meeting date: September 5, 2019 at Society for the Protection of NH Forests, Concord, NH. Food to be provided by Paddling.

2. Award to Herb Kingsbury

Presented by Susan Arnold...2019 Volunteer Leadership Award recognizing Herb's longtime involvement leading trips for the NH Chapter and leading naturalist events at Echo Lake Camp. Congratulations and thank you to Herb!

3. Approval of Prior meeting minutes Wanda

Edited minutes from the May meeting were sent out prior to the meeting for final examination. A motion was made, seconded and all voted in favor of accepting the May minutes.

4. Susan Arnold addressed Committee regarding John Judge's column in Outdoors mentioning politician Kamala Harris as an example of "branding". Susan reiterated that AMC is a non-partisan organization. No endorsing candidates or policy platforms, can point out people that support policy issues in line with AMC policies. In 2017 the Board of Directors approved policy about how AMC engages in advocacy. Being 501c3 means staying out of politics. There were numerous letters in the most recent Outdoors magazine objecting to the previous column. Larry commented on the Code of Conduct as it relates to political buttons, etc.

5. Treasurer's Report Rick for Kerry Landry

Reminder to report to Kerry monthly with expenses etc. so that budget to actuals can stay up to date. Highlights from report: things are within budget. Jim explained that refunds for payments made by paypal for committees with their own accounts but not their own paypal should continue to be made by check. Otherwise money would need to be transferred back to the Chapter in order to do a refund via the Chapter paypal account. For Committees with their own paypal (Excursions) refunds can be made via paypal. Motion, seconded approved treasurer's report.

6. 2020 Budget planning Rick & Jim

For the next budget cycle, committee budgets should be done by the end of December 2019. Jim has edited the budget template which will hopefully make filling out budgets easier to understand. He has integrated chapter goals to remind folks that expenses that relate to chapter goals can be justified that way. Should be sent out soon to Committees. Please reach out to Kerry or Jim with questions about next year's budget.

7. Succession and co-chairs needed

Rick

Several are committees looking for co-chairs: Membership, 20's & 30's, Con Ed, Biking, Web, Programs, and Newsletter. Also Secretary's term will be up, so looking to fill that position as well. Communications will advertise on Facebook, newsletter etc.

8. Report on May 19, 2019 Chapters Retreat Rick

Planning for Vision 150: The Club is planning for vision for 150 year anniversary. In order to help determine where the Club should focus efforts, a survey will be sent to help determine what is important to members in the next 5 years.

The Chapter specific version of new logo is still under construction. The Club recently released the new logo on the AMC Facebook page. It was not well received.

Onboarding new members: new membership software should help in putting out mailings to new members.

Penny Miller is now in charge of group reservations and can now access the leader database making it easier for leaders to reserve facilities at higher priority than the general public.

Onboarding for volunteering: Talked about having co-chairs and how it helps with orienting new volunteers and leads to good succession planning. Leadership Resources on website to help our volunteers.

9. Defining duties of Communications Committee Rick

Something should have been sent by Susannah Hatch clarifying Club encouragement for what Communications Committees should be doing.

10. Pembroke Allenstown Old Home Day Jamie Gillon

There has been a request for us to have a table there since their theme this year is related to being "green". Jamie is looking for volunteers for August 24. Jamie lives in Pembroke and can make the equipment available to anyone interested. Contact Jamie if willing to help out.

11. Conservation messages and activities Rick

Message from the spring retreat: reminder regarding conservation messaging. What are issues in NH that we might want to look at and work on?

12. Rumney Rocks & participation in cross chapter Mountaineering group Rick, Jim, Kathy

The trails at Rumney Rocks have suffered from heavy use are in tough shape. A plan is coming together to take on the challenge of repair with the cross chapter mountaineering group. SPNHF may become involved also. The cross chapter group is looking at how much money may be coming from different places and how it will be spent.

13. Website transition update

Committees who have not commented on how much content needs to be moved need to communicate this info to webchairnh@amc-nh.org.

Website Summary sent via email from Max:

"The new WordPress website has been configured with a baseline of pages based on the most trafficked pages on the old chapter website. Mountaineering, Communications and Excursions have been trained in WordPress and have already begun updating their pages on there whenever new content is available. The remaining committees, if they so choose, would require some level of training before being able to update content themselves. The website is currently using a theme developed by AMC Maine which already has AMC branding integrated (This may need to be updated based on the new AMC logo, verbiage).

Pending Features:

The new site will need to have Store functionality integrated either via a WP plug-in or by adding the code from the old site as custom HTML. Additionally we will need a way to pull in ACT DB data which will most likely require custom code to integrate (AMC Maine webmaster Tim has been working on something so it may be worth connecting with him to see if he was able to pull it off).

Website Next Steps:

There is about 100 pages in total that need to be migrated to the new site from the old for the initial migration to be complete. I'd assume more pages will need to be created at some point as the need arises. In addition all images, files, documents, etc. will need to be moved as well and relinked within each page to their new file path within WordPress.

That should give a good high level overview of the site. As I stated, the structure of the site is there, we just need someone to migrate over all of the content from the old site."

Beth commented that perhaps we need to think about contracting the work....paying someone to get the migration done. Rick asked for folks to pass along anyone who might be interested in doing the work as a volunteer or to be paid. If anyone on Excomm knows someone who might be interested, contact Rick.

14. Other committee updates

Membership: August social will be with Trails. Jamie is looking for fall volunteer (Ski? Mountaineering?)

Paddling: season is picking up, sea kayaking, swift water rescue class, had white water school & another coming up, cataloging and labeling all equipment, Wed night paddles will start soon. Looking at their website.

Con Ed: nothing to report

Ski done for year

Programs: annual meeting prep is in good shape. Interested person reached out due to newsletter add.

Excursions: hikes & multi night trips listed, tree id on Saturday for leaders, navigation workshops, winter school spring school dates have been set.

Trails: Inter chapter trip tomorrow, national trails day had good turnout

Mountaineering: refresher course for leaders, some new leaders coming through

Bike: waitlisted 2 major events, more leaders needed

20's & 30's: camping trip at Oseola next weekend, week night hikes scheduled, inter chapter NY trip coming up.

Communications: reminder to send them stuff you want advertised. Will work on annual meeting promotion.

Adjourn 8:32